

B.COM. SEMESTER – 2

3 MINOR 2 ADVANCE BUSINESS STATISTICS – 2

Name of the Course:
Course credit:
Teaching Hours:
Total marks:

Advance Business Statistics - 2 04 60 (Hours) 100

Objectives:

To provide knowledge regarding practical application of statistical tools in business. **Learning Outcomes:**

After completion of the course, learners will be able to:

- 1. To draw and interpret Venn diagrams of set relations and operations and use Venn diagrams to solve problems
- 2. Time series data is used in time series analysis (historical or real-time) and time series forecasting to detect and predict patterns
- 3. students will be able to Extend and formalize knowledge of the theory of probability
- 4. A probability distribution depicts the expected outcomes of possible values for a given data generating process.

PARTICULAR	NO. OF LECTURES	
UNIT NO. 1 SET THEORY AND PROBABILITY		
 Element of a set Types of Sets Venn Diagrams Operations of Sets Cartesian product of sets Examples Concept of probability Mathematical and statistical definition of probability Definition of different terms (Random Experiment, sample space, types of events, independent events etc.) Addition Law and Multiplication Law for two events with proof Examples 	12	
UNIT NO. 2 TIME SERIES ANALYSIS		
 Analysis of Time Series Important and Limitations Component of Time Series Trend Seasonal variations Regular and Irregular variation Method of Finding Trend Simple Moving average method Method of Least Square Fitting the following equations y = a + bx y = a + bx + cx2 Seasonal variation by Simple moving average method Seasonal Index Examples 	12	
UNIT NO. 3 MATHEMATICAL EXPECTATION		

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- Definition and meaning		
- Mean and variance	40	
- Properties of Mean and Variance	12	
- Examples		
UNIT NO. 4 DISCRETE PROBABILITY DISTRIBUTION 1 (BINOMIAL DISTRIBUTION)		
- Characteristics		
- Constants		
- Importance of Distribution	12	
- Examples		
UNIT NO. 5 DISCRETE PROBABILITY DISTRIBUTION 2		
(POISSON DISTRIBUTION)		
- Characteristics		
- Constants		
- Importance of Distribution	12	
- Fitting		
- Examples		
Total Lectures/Hours	60	

Suggested Readings:

- 5. Advance Practical Statistics : S. P.Gupta
- 6. Fundamental of Statistics : V. K. Kapoor and S.C. Gupta
- 7. Fundamental of Mathematics and Statistics : V. K. Kapoor and S.C. Gupta
- 8. Fundamental of Statistics : D .N Elhance

Note: Learners are advised to use latest edition of text/reference books